



NYSTVA 2010 Consumer Travel Shows

You can sign up throughout the year
to attend our NYSTVA shows!

You have the choice to either **distribute your brochure only at a show** OR **distribute your brochure and attend that same show !**

<u>2010 Dates</u>	<u>Shows & Locations</u>	<u>Distribute My Brochure- Only</u>	<u>I will Attend</u>
Jan. 26 th – 27 th	Snowbird Extravaganza Lakeland, FL www.snowbirdextravaganza.com	<input type="checkbox"/>	<input type="checkbox"/>
Jan 31 st	AAA Mid – Atlantic 8 th Annual Travel Expo Wilkes Barre, PA www.midatlantic.com	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 11 th – 14 th	Cleveland Sport, Travel & Outdoor Show Euclid, OH www.expoinc.com	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 17 th – 21 st	Allegheny Sport & Travel Show Monroeville, PA www.sportandtravel.com	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 21 st	AAA Reading/Berks Travel Odyssey Show Wyomings, PA www.aaardgberks.com	<input type="checkbox"/>	<input type="checkbox"/>
Feb. 21 st	AAA Mid-Atlantic Philadelphia Expo Philadelphia, PA www.aaamidatlantic.com	<input type="checkbox"/>	<input type="checkbox"/>
March 5 th – 7 th	AAA Southern New England Foxborough, MA www.aaasne.com	<input type="checkbox"/>	<input type="checkbox"/>
March 6 th – 7 th	Travel & Vacation Show Ottawa, ON www.playerexpo.com	<input type="checkbox"/>	<input type="checkbox"/>

<u>2010: Dates</u>	<u>Shows & Locations</u>	<u>Distribute My Brochure- Only</u>	<u>I will Attend</u>
March 11 th – 14 th	W.N.Y. Sport & Travel Expo www.sportandtravelexpo.com Hamburg, NY	<input type="checkbox"/>	<input type="checkbox"/>
March 18 th – 21 st	Cleveland Outdoor Adventure Show Cleveland, OH www.sportandtravelexpo.com	<input type="checkbox"/>	<input type="checkbox"/>
March 21 st	AAA South Jersey Deptford, NJ www.aaasj.com	<input type="checkbox"/>	<input type="checkbox"/>
April 11 th	One Tank Travel Show Erie, PA	<input type="checkbox"/>	<input type="checkbox"/>
April TBA <i>NEW for 2010 !</i>	AAA Mid- Atlantic Baltimore, MD	<input type="checkbox"/>	<input type="checkbox"/>

Total Number of Shows _____ X _____ *= _____ Total Due

Registration for NYSTVA members:

Tier A Membership Level: (TPA's/Associations/Etc.) **\$200.00/show**

Tier B&C Membership Level: (Attractions, Hotel,Campgrounds, Restaurants,Village-City-Town DMO's, Chambers of Commerce) **\$100.00/ show**

For more information about which Membership Tier Level covers you, log onto www.nystva.org and click "membership" or contact dawn@nystva.org for assistance.

Organization Name _____

Contact Name _____ E-mail _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

PLEASE FAX, MAIL OR E-MAIL COMPLETED FORM TO:
Dawn L. Borchert, NYSTVA Shows Coordinator
P.O. Box 285, Akron, NY 14001
Phone: 888.698.2970 or Fax: 716.542.1404 or
dawn@nystva.org

**NYSTVA 2010
Consumer Travel Shows**

NYSTVA has coordinated a variety of travel shows for you to attend and assist in your tourism marketing efforts for your county or individual business! The New York State Division of Tourism, in the past has, supplied us with State Travel Guides, and giveaways to distribute at each show.

****To Participate****

If you are just sending literature to shows, please check the box in the **“Distribute My Brochure - ONLY”** column next to each preferred show.

If you are sending a volunteer to work the booth at a show, please check the box in the **“I Will Attend”** column next to each preferred show. You will then be contacted with details on the show from Dawn.

For each show day that you provide a volunteer to staff the NYSTVA booth, a **\$50.00 per day rebate** will be credited to your company after the shows season (no-shows will not be credited).

Cost for registration includes distribution of ONE brochure per show per member. Distribution of additional brochures at each show will cost an additional \$100 per show.

Websites for each show have been provided for your own research.



NYSTVA

*The Voice of
Travel & Tourism
in
New York State !*



*The New York State Travel and
Vacation Association is a
leader of the state's tourism industry.*

*One of the most established statewide
tourism organizations, its membership
is broad-based and encompasses the
wide range of tourism-related
businesses, from Destination Marketing
Organizations to attractions,
transportation companies, media
consultants, educational institutions,
hotels – the list goes on!*

www.NYSTVA.org

1.888.698.2970

Fax: 716.542.1404

NYSTVA

PO Box 285, Akron, NY 14001

**2010
Consumer
Travel Shows**

**Let us assist you
with your
marketing efforts**

As low as \$100.00* per show !